



Premium Carbon Credits



The Gold Standard[®]
Premium quality carbon credits

Project 2562





ArBolivia – More than Carbon



ArBolivia is a Climate Smart Agriculture Project that addresses the poverty that is at the root of deforestation. It is a true pioneering project:

- Double certification – Plan Vivo & Gold Standard
- Links farmers with investors
- Grows native species
- Commercial timber
- Farmer centred
- Focus on areas of highest pressure
- Established & proven delivery





Unique Double Accreditation



ArBolivia is the only project in the world to be certified by community standard, Plan Vivo, AND the highly regarded Gold Standard

Plan Vivo is a framework for developing and managing community-based land-use projects with long-term carbon, livelihood and ecosystem benefits. The Plan Vivo Foundation has certified that the ArBolivia project:

- Is truly community led
- Has clear, social benefits for the communities involved
- Grows predominantly NATIVE species
- Has comprehensive ecological benefits as part of a holistic land management plan





Plan Vivo



ENDS Report 2010: Plan Vivo is “leading the way” amongst forest standards

Forum For The Future Report 2008 (Making Voluntary Markets Work For The Poor): A Plan Vivo Project was highlighted for exhibiting best practice in pro-poor carbon projects

Review of Standards in the Voluntary Offset Market, WWF Germany:
“The authors welcome Plan Vivo’s multi-benefit, grassroots approach that aims to help the very poorest, something that many larger offset projects and the CDM as a whole have so far failed to do”





The Gold Standard



The Gold Standard was established by an alliance of large nongovernmental organizations, including Helio International, WWF and SouthSouthNorth as a “high quality” offset in a market awash with illusory emissions reductions.



Gold Standard Thinking
Leading Perspectives
in Environmental Finance





Location



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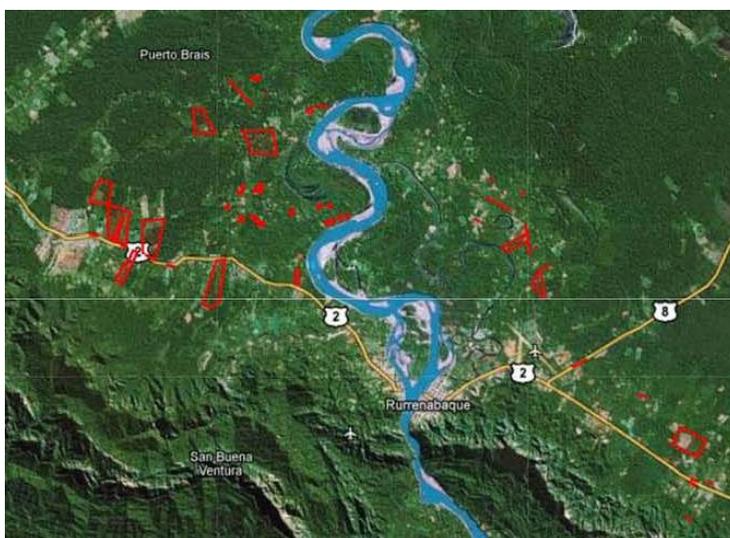


ArBolivia works with hundred of poor, subsistence farmers across the tropical lowlands of of the Bolivian Amazon



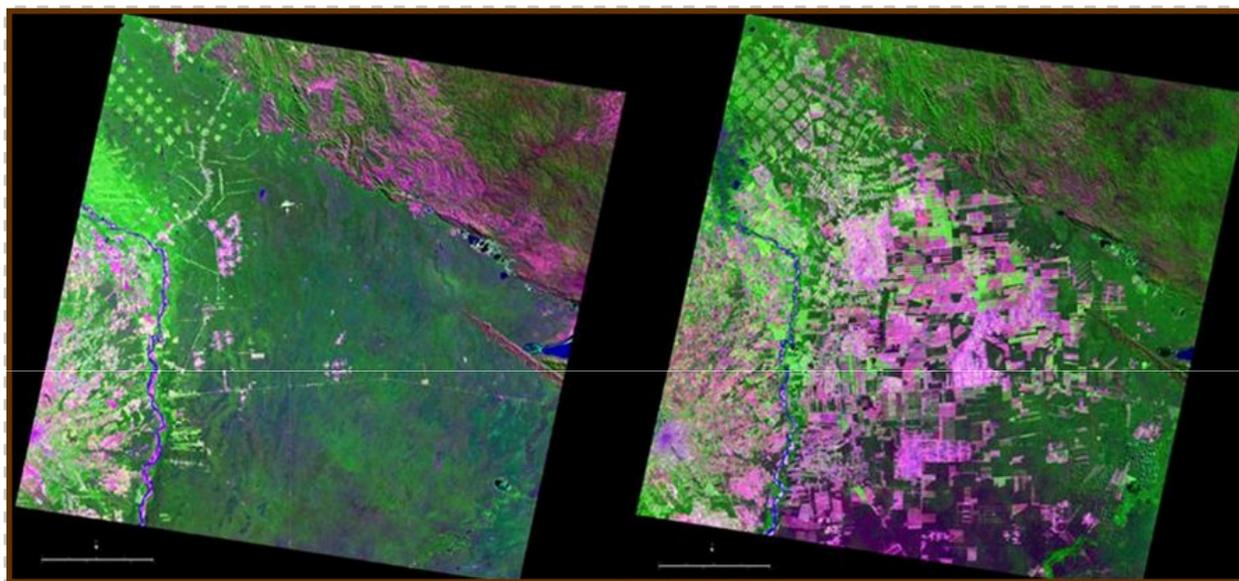


Transparency



Details of all farms and tree lots can be viewed online at www.arbolivia.org





Deforestation in developing countries is often a result of poverty, whereby farmers feel forced in to a cycle of slash and burn. Addressing the root causes of poverty is therefore critical to sustainable reforestation.

ArBolivia addresses the poverty that is the root cause of the problem by:

- ❑ Focus on improving livelihoods in poor communities (instead of token social welfare provision)
- ❑ Farmers participate in the profits (instead of simply being permanent hired labour)
- ❑ Land use changes incorporate other crops to ensure improved livelihoods
- ❑ Additional conservation measures (which do not qualify for offsetting).



- ❑ Focus on economic development by and for poor
- ❑ Allows pre-funding of commercial timber – truly additional
- ❑ Community designed and managed
- ❑ Biodiversity & use of native species instead of monoculture
- ❑ Whole farm approach – no leakage



Almost all commercial timber plantations are monocultures that operate on a vast scale, often using non indigenous tree types such as teak and eucalyptus. Whilst this may result in operational efficiencies it leads to ‘green deserts’ and a relative lack of employment opportunities. By way of contrast, ArBolivia restores and protects ecosystems by:

- Only using native trees
- Variety of trees determined by farmers
- Relatively small plot sizes
- Use of local seeds



ArBolivia promotes diverse land use systems



Typically, forestry plantations – whether for carbon or timber – are ‘green deserts’

ArBolivia promotes diverse land use systems



And supports the most vulnerable:





Education, Training & Capacity Building



With a comprehensive programme of education, training and capacity building





ArBolivia vs REDD+



REDD+ generates large volumes of credits from conserving forest areas, but it is open to question whether this would have happened anyway, and the extent to which it really helps local people. In contrast Plan Vivo is all about improving livelihoods.

“REDD+ could result in the biggest land grab of all time”

– Global Alliance of Indigenous People and Local Communities Against REDD+ and For Life.

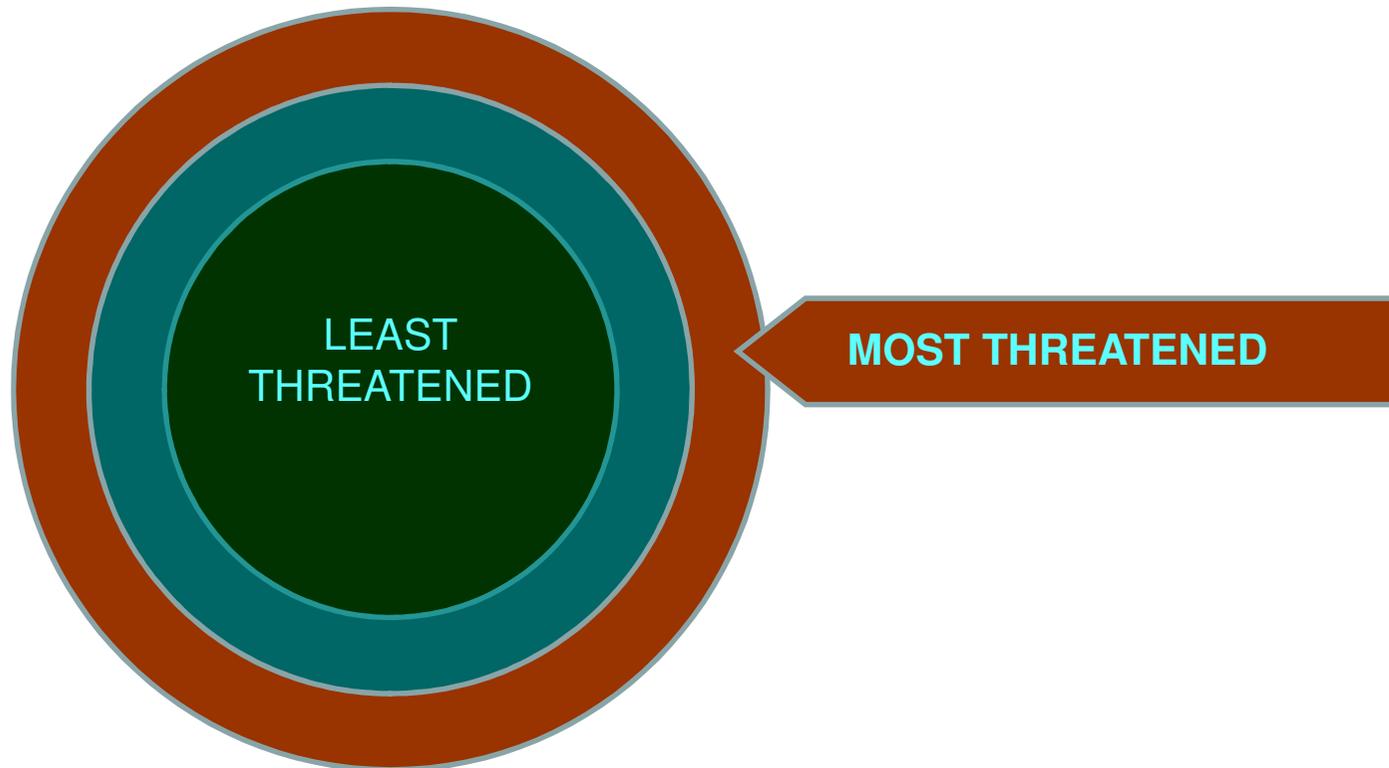




ArBolivia vs REDD+



Conservation projects often cover large areas of prime rainforest. ArBolivia seeks to protect the fringes of the rainforest where environmental pressures are greatest





Arbolivia addresses the root of the problem – not just symptoms



- ❑ Sustainable livelihoods underpin project design
- ❑ Reforestation + avoided deforestation + ongoing support = no leakage
- ❑ Communities determine land use -



There are credits and there are credits – ArBolivia credits are more expensive but deliver multiple social benefits and help to deliver on wider CSR objectives, so represents value for money.



“Value for money does not necessarily mean acquiring the cheapest offset available in the market, but the most cost effective depending on the characteristics that buyers are looking for” - The Carbon Trust, 2006



Partners



- Demonstrable delivery of CSR
- Strong social story & links
- Wider environmental benefits
- Differentiated from other standards
- Additionality requirement clearly fulfilled
- Robust audit trail



Don Jose – a farmer with a story



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